



### *Sponsorship Opportunities*

Partner with South Hillsborough County's largest community event. We appreciate the opportunity to offer your business valuable access and communicating your position to over 18,000 attendees in how **you** bring value to their festival experience. We have multiple sponsorship packages and customized packages are available.

#### **Presenting Sponsor \$7500 +**

(\$5000 minimum Cash Contribution to qualify for Presenting Sponsorship)

- \*Company listed as "**Official Presenting Sponsor**" in all paid advertisement
- Product Exclusivity
- Applauded on stage with five PA announcements made daily as Presenting Sponsor
- Presenting sponsor recognition on banner displayed at the festival entrance
- Your banner conspicuously displayed on or near the main stage
- 2-10 x10 Exhibit space at festival in prominent location
- Your logo and weblink on the Chamber [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- \*Company logo, appropriately sized, on marketing collateral materials
- \*Radio & Television recognition
- 50 admission tickets
- \$75 in food tickets
- 10 VIP parking passes
- 5 T-Shirts "Exclusive" Logo on Festival T-Shirt
- 8 access passes to Hospitality Tent

#### **Premier Sponsor \$5000**

(Cash and In-kind Combination Accepted)

- \*Company listed as sponsor in all paid advertisement
- Your festival sponsorship applauded on stage with four PA announcements made daily

- Your logo on banner displayed at the festival entrance
- Your banner or signage conspicuously displayed near the main stage
- 10 x10 Exhibit space at festival in prominent location
- Your logo and weblink on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- \*Company logo, appropriately sized, on marketing collateral materials
- \*Radio & Television recognition
- 35 admission tickets
- \$50 in food tickets
- 5 VIP parking passes
- 3 festival T-shirts
- 6 access passes to Hospitality Tent

### **Elite Sponsor \$3000**

**(Cash and In-kind Combination Accepted)**

- \*Company listed as sponsor in all paid advertisement
- Your festival sponsorship applauded on stage with three PA announcements made daily
- Your logo on banner displayed at the festival entrance
- Your banner or signage conspicuously displayed near the main stage
- 10 x10 Exhibit space at festival in prominent location
- Your logo and weblink on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- \*Company logo, appropriately sized, on marketing collateral materials
- \*Radio & Television recognition
- 25 admission tickets
- \$30 in food tickets
- 5 VIP parking passes
- 2 festival T-shirts
- 5 access passes to Hospitality Tent

### **Distinguished Sponsor \$1,500**

**(Cash and In-kind Combination Accepted)**

- \*Company listed as sponsor in all paid advertisement
- Your festival sponsorship applauded on stage with two PA announcements made daily

- Your banner or signage conspicuously displayed at festival site
- 10 x10 Exhibit space at festival in prominent location
- Your logo and weblink on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- \*Company logo, appropriately sized, on marketing collateral materials
- \*Radio & Television recognition
- 15 admission tickets
- \$20 in food tickets
- 3 VIP parking passes
- 2 festival T-shirts
- 3 access passes to Hospitality Tent

## **Merit Sponsor \$500**

(Cash and In-kind Combination Accepted)

- Company listed as sponsor in all paid advertisement
- Your festival sponsorship applauded on stage with one PA announcement made daily
- Your banner or signage conspicuously displayed at festival site
- 10 x10 Exhibit space at festival in prominent location
- Your logo and weblink on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- \*Company logo, appropriately sized, on marketing collateral materials
- \*Radio & Television recognition
- 15 admission tickets
- \$15 in food tickets
- 2 VIP parking passes
- 2 festival T-shirts
- 2 access passes to Hospitality Tent

## **Friends of the Festival Sponsor \$250**

(Cash and In-kind Combination Accepted)

- \*Company listed as sponsor in all paid advertisement

- Your festival sponsorship applauded on stage with one PA announcement made daily
- Your banner or signage conspicuously displayed at festival site
- 10 x10 Exhibit space at festival in prominent location
- Your logo on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special seafood festival link for six months.
- \*Company name on marketing collateral materials
- \*Company name on Festival T-Shirt
- 10 admission tickets
- \$10 in food tickets
- 2 VIP parking passes
- 2 festival T-shirts
- 2 access passes to Hospitality Tent

### Exclusive Seafood Court Sponsor \$1,500

Savory Seafood is the order of the day! The cuisine court is the most popular place at the festival and located next to the main stage.

(\$500 minimum cash contribution to qualify for Official Cuisine Court Sponsor)

- \*Company listed as “**Official Cuisine Court**” sponsor in all paid advertisement
- Your festival sponsorship applauded on stage with one PA announcement made daily
- Banner recognition at Cuisine Court as official sponsor
- Your banner or signage conspicuously displayed at festival site
- Your logo on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival for six months.
- \*Company name on marketing collateral materials
- \*Company name on Festival T-Shirt

### Kid's Fun Land Sponsor \$1500

Themed inflatable rides, games, activities, clowns, jugglers and live entertainment highlight the children's area.

(\$500 minimum cash contribution to qualify for Official Kid's Area Sponsor)

- \*Company listed as “**Official Kid's Area**” sponsor in all paid advertisement
- Your festival sponsorship applauded on main stage with one PA announcement made daily and four PA announcements on kid's area stage
- Banner recognition at Kid's Area as official sponsor
- Your banner or signage conspicuously displayed at festival site

- Your logo on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- Festival recognition (logo) in chamber newsletter (pre and post event)
- \*Company name on marketing collateral materials
- \*Company name on Festival T-Shirt

### Transportation Sponsor \$2500

Free shuttle service is provided to festival-goers and this is an opportunity to gain high visibility with your logo appearing on all shuttle buses.

(Cash and In-kind Combination Accepted)

- Company listed as “**Official Transportation**” sponsor in all paid advertisement
- Your festival sponsorship applauded on stage with three PA announcements made daily
- Your logo on banner displayed at the festival entrance
- Your banner or signage conspicuously displayed near the main stage
- Your logo and weblink on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- \*Company logo, appropriately sized, on marketing collateral materials
- \*Company name on Festival T-Shirt

### Big Cats Sponsor \$500

“Live” Big Cats are a featured attraction at the festival! These beautiful exotic animals are part of the Wildlife Rescue & Rehabilitation outreach program that helps save rare, threatened and endangered species by increasing public awareness.

- \*Company listed as “**Official Live Big Cats**” sponsor in all paid advertisement
- Your festival sponsorship applauded on main stage with one PA announcement made daily
- Your banner or signage conspicuously displayed at festival site

- Your logo on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- \*Company name on marketing collateral materials

### Caricature Sponsor \$2500

This is an ingenious way to display your company name during the Festival. It's fun and easy! Your sponsorship will allow for caricatures of festival visitors to be offered at no charge and will have your company logo at the bottom of each drawing. This is great interactive advertising and it draws a crowd!

(Cash and In-kind Combination Accepted)

- \*Company listed as "**Official Caricature**" sponsor in all paid advertisement
- Your festival sponsorship applauded on stage with three PA announcements made daily
- Your logo on banner displayed at the festival entrance
- Your banner or signage conspicuously displayed near the main stage
- Your logo and weblink on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- \*Company logo, appropriately sized, on marketing collateral materials
- \*Company Name on Festival T-Shirt

### Main Stage Sponsor \$2500

**The Main Stage sponsor receives prime coverage presenting the best in regional and local community live entertainment.**

(Cash and In-kind Combination Accepted)

- \*Company listed as “**Official Main Stage**” sponsor in all paid advertisement
- Your festival sponsorship applauded on stage with three PA announcements made daily
- Your logo on banner displayed at the festival entrance
- Your banner or signage conspicuously displayed near the main stage
- Your logo and weblink on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- \*Company logo, appropriately sized, on marketing collateral materials
- \*Company name on Festival T-Shirt

### **Live Entertainment Sponsor \$500**

Join other major sponsors through the sponsorship of one of our Live Entertainment Acts. You will be able to demonstrate your Community participation by being prominently featured as a Presenting Sponsor of a Live Act.

- A Banner featuring your Company Name will be placed on the stage during the days that the performance takes place.
- Your festival sponsorship applauded on main stage with one PA announcement made daily
- Your banner or signage conspicuously displayed at festival site
- Your logo on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival link for six months.
- \*Company name on marketing collateral materials
- \*Company name on Festival T-Shirt

### **Hospitality Tent \$1500**

The Hospitality Tent sponsor is an exclusive sponsorship opportunity. Open by pass only, it creates a premiere gathering place that targets a specific audience, offering a unique and value-added networking opportunity with other major sponsors, clients, VIP's. Sponsoring the hospitality tent guarantees increased identity and awareness plus garners heightened media coverage.

(Cash and In-kind Combination Accepted)

- \*Company listed as “**Official Hospitality Tent**” sponsor in all paid advertisement
- Your festival sponsorship applauded on main stage with two PA announcement made daily

- Banner recognition at Hospitality Tent as official sponsor
- Your banner or signage conspicuously displayed at festival site
- Your logo on Chamber website [www.ruskinchamber.org](http://www.ruskinchamber.org) special Seafood Festival for six months.
- \*Company name on marketing collateral materials
- \*Company name on Festival T-Shirt

\*Certain benefit availability is based on production deadlines. This applies to every sponsorship level.  
 Deadline to receive full sponsorship benefits – **September 15, 2008.**

Interested in customizing your sponsorship? Please contact the chamber at 813-645-3808 or  
[info@ruskinseafestival.com](mailto:info@ruskinseafestival.com)

20<sup>th</sup> Annual Ruskin Seafood Festival Sponsorship Agreement

Sponsorship Package Investment Rate

- Presenting Sponsor \$7500 +
- Premier Sponsor \$5000
- Elite Sponsor \$3000
- Distinguished Sponsor \$1500
- Merit Sponsor \$500
- Friends of the Festival Sponsor \$250
- Cuisine Court Sponsor \$1500
- Kid's Fun Land Sponsor \$1500
- Transportation Sponsor \$2500
- Big Cats Sponsor \$500
- Caricature Sponsor \$2500
- Main Stage Sponsor \$2500
- Live Entertainment \$500
- Hospitality Tent Sponsor \$1500

Deadline to receive full sponsorship benefits – September 15, 2008

Company/Individual's Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Website Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Contact's Phone \_\_\_\_\_

Contact's Email \_\_\_\_\_ Contact's Fax \_\_\_\_\_

**We accept Major Credit Cards:** Credit Card Type -- Circle One: Visa MasterCard American Express Discover

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

ID number on back of card (last 3 digits) \_\_\_\_\_

Billing Name (if different than above) \_\_\_\_\_

Billing Address on card:  
\_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_

Please make checks payable to:  
**Ruskin Chamber Of Commerce**  
**315 South Tamiami Trail**  
**Ruskin, Florida 33570**

The undersigned hereby forever discharges and releases the Ruskin Seafood Festival, the Ruskin Chamber of Commerce, E.G. Simmons Park and all sponsoring organizations, their directors, agents, officers, employees and volunteers from all matters of actions, suits, damages, claims and demands whatsoever in law or equity for any responsibility, personal liability, claims, loss or damage arising in any way out of or in conjunction with the undersigned's application to participate in the Ruskin Seafood Festival.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

